



Preliminary Programme

September Sunday 9th - Building BL27

09:30 - Patent Olympiad! [organised by the Patent Olympiad team] - Room BL27.01

Whole morning

10:00 - Workshop Session 1 - Room BL27.04

Availability and Reliability of Patent Data

- 10:00 - Alejandro Roca Campaña, WIPO / Guido Moradei, Quaestio srl
Searching Legal Status worldwide in primary sources, the WIPO Patent Register Portal new release
- 10:45 - Nicolas Cole, GSK
Emerging Market Patent Information - a Spotlight on Vendor Coverage and Patent Registers
- 11:30 - Frederic Baudour, Allnex
Patent Search & Analysis: Juggling between Quality and Cost Control

Lunch break (facilities available on-site)

13:30 - Registration of participants

Session 1

14:00 - **How to Use Search Tools effectively: Humans and beyond?**

1a. Providers panel, open discussion with public [organised by SIPIG] - Room BL27.01

Chairman: *to be announced*

- Panelists: *to be announced*

15:30 - Visit the Providers' Exposition and posters - Coffee break

16:00 (simultaneous sessions 1b and 1c)

1b. Users & Providers joint case studies - Chemistry/Biotech [organised by BPIP] - Room BL27.01

Chairman: Paula Juckes, BPIP

- Richard Aarnoudse, Royal DSM NV with Anna Maria Villa, PatentSight GmbH
Biotechnology in Human Nutrition and Animal Nutrition
- Klaus Walden, Clariant Produkte (Deutschland) GmbH with Paul Peters, ACS International (CAS)
Precise searching for vaguely defined chemical compounds – what every searcher should know
- Bart van den Hazel, CoBrA-IP with Eric Sergheraert, Darts-IP
Added value of the Darts-IP litigation database for analysing the freedom-to-operate situation for a new drug
- Pieter Muntendam, G3 Pharma with Bob Stembridge, Clarivate Analytics
Patent Searches for Early Stage Biopharmaceutical Companies – Case Study of Pharmaceuticals Targeting Galectin-3

16:00 (simultaneous sessions 1b and 1c)

1c. Users & Providers joint case studies - Engineering *[organised by BEPIUG] - Room BL27.04*

Chairman: Sander De Vrieze, BEPIUG

- Manuela Popescu, ASML The Netherlands with Linus Wretblad, Uppdragshuset
Automated searches; threat or opportunity?
- Massimo Barbieri & Filippo Silipigni, Politecnico di Milano with Audrey Dayon, Questel
CO2 capture and storage technologies: an overview based on patent literature
- Dirk Rattat, Umicore with Jochen Lennhof, Minesoft
Implementing an effective IP Knowledge Management Solution
- Alexander Giesen, Varidian GmbH with Manish Sinha, Gridlogics
Beyond Features - Effective and Efficient Patent Search with PatSeer

18:00 - Welcome Ice Cream! - *Exposition room, building BL27*

September Monday 10th, Aula Magna Carassa Dadda, Building BL28

08:30 - Registration of participants (continued)

09:00 - Welcome from Politecnico di Milano

Session 2 – *[organised by the CEPIUG Board]*

Users Groups, Patent Offices & Patent Information Quality

Chairmen: Aalt van de Kuilen, Linus Wretblåd, Muriel Bourgeois, CEPIUG

CEPIUG - the Confederacy of European Patent Information User Groups 2008-2018

Establishment - Aalt van de Kuilen (CEPIUG past Chair)

Development - Linus Wretblåd (CEPIUG past Chair)

Current and future steps - Muriel Bourgeois (CEPIUG Chair)

- Gerard van der Ligt (Philips, PDG Chair)
PDG - the Patent Documentation Group view
- Martha Yates (Monsanto, PIUG Chair)
PIUG - the Patent Information User Group view

10:30 - Visit the Providers' Exposition and posters - Coffee break

- Alejandro Roca Campaña (WIPO - Senior Director Access to Information and Knowledge)
WIPO - the World Intellectual Property Organisation view
- Richard Flammer (EPO - Principal Director Patent Information and European Co-operation)
EPO - the European Patent Office view

Session 3

11:40 - From Education to Qualification

3a. QPIP Certification: let's start! *[organised by the ISBQPIP Supervisory Council]*

Chairman: Bettina de Jong, ISBQPIP Supervisory Council Chair

- **The International Standards Board for Qualified Patent Information Professionals (ISBQPIP)**
Speakers: Bernd Wolter, Susanne Hantos, Bart van Wezenbeek (ISBQPIP Supervisory Council)

3b. Training & Education: is it time to have a full path to the pros? *[by the CEPIUG Training & Educat. WG]*

Chairman: Gaetano Cascini, Politecnico di Milano

- **IP institutions and universities view on current opportunities and future needs**
Panelists to be announced

13:00 - Visit the Providers' Exposition and posters - Buffet Lunch

Session 4 – *[organised by CFIB]*

14:30 - Patent Information Organisation & Beyond

Chairman: Frederic Baudour, CFIB

- Susanne Hantos, Davies Collison Cave
Who's responsible for inaccurate search results? Is it the source, the searcher, or the stakeholder?
- Jane List, Extract Information Ltd / Philippe Bodart, Total / Frederic Baudour, Allnex
Outsourcing in patent information from user & provider perspectives: threat or opportunity?
- Bodil Hasling, Danish Patent Office
Communication between client and searcher: a pivotal part of the process to produce a quality search

16:00 - Visit the Providers' Exposition and posters - Coffee break

- Colin McCarney, Chem-Bridge Consulting
Life after death: Establishing a successful Information Research Consultancy
- Facilitator: Samuel Hutsebaut, SNF
Roundtable: Patent Information Professionals' carrier: Genetics, evolution and mutation.
Gerard Van der Ligt, Philips
Benoit Sollie, LHOIST
Other panelists to be confirmed:
Josse Jacobs, BBRI
Colin McCarney, ChemBridge Consulting
TBA

19:30 - Anniversary Party at Palazzo dei Giureconsulti (Piazza dei Mercanti, 2)

- **Patent Olympiad Award Ceremony**

September Tuesday 11th – Aula Magna Carassa Dadda, Building BL28

Session 5 – *[organised by WON]*

09:00 - Patent Information Old & New Issues

Chairman: Bettina de Jong, WON

- Alberto Ciaramella, IntelliSemantic
Linked patent data: opportunities and challenges for patent professional searchers
- Burkhard Schlechter, Austrian Patent Office
AI in the quest for an easier search
- Simon Dewulf, Imperial College, London
BIG Patent DATA driven Innovation Logic: a research methodology for fast-tracking and automating innovation engineering.

- Corinne Le Buhan, IPStudies SARL
On the relevance of deeper patent office register information for reporting to CEOs and investors – Biotech case studies
- Frank Verbeke, NV Bekaert SA
Patents and Trademarks, a source of business opportunities.
- Joakim Isaksson, Philips
Practical implications of patent families on patent analytics and competitive intelligence

13:00 - Visit the Providers' Exposition and posters - Buffet Lunch

Session 6 – [organised by AIDB]

14:00 - Patent Information World Updates & Unmissable Final Remarks

Chairman: Guido Moradei, AIDB

- Sakae Nakamura / Jo Sagawa, Asahi Kasei
IP landscape that contributes to business strategy through IPL activities in Asahi Kasei
- Stephen Adams, Magister Ltd
Milestones in the Patent Information Specialist Profession: the exciting Story of the Search for an Identity
- CEPIUG Board
Acknowledgments & Conclusions

To Follow:

16:00 - Workshop Session 2 - *Room BL27.04*

Not just patents, for a broader approach to information

- 16:00 - Luca Falciola, Droia Oncology Ventures
Pharma & Biotech Patent Searching in Public Scientific Databases
- 16:45 - Marie-Pierre Vidonne, Innovea
Non Patent Literature and Open Access

Parallel workshop - Room BL27.05

- 17:00 - Filippo Silipigni, Fondazione Politecnico di Milano
Patent Information Basics (in Italian)

Workshop for students, researchers and young start-uppers - THEOREM project by Fondazione Politecnico di Milano, Politecnico di Milano - TTO, Polihub start-up District

Contact: filippo.silipigni@polimi.it; more info on <http://www.polihub.it/>

Side events:

Sunday 9th, 19:00 hrs - CEPIUG Meeting

Tuesday 11th, 16.00 hrs - AIDB Meeting

For info: CEPIUG website www.cepiug.org – Email secretary@cepiug.org