



CEPIUG
17th Year Anniversary Conference

Istanbul, Turkey
September 14-16, 2025



Sponsorship Proposal

DATA TO
WISDOM:
WHAT'S NEXT
IN PATENT
INFORMATION?



Dear Madam/Sir,

CEPIUG, the Confederacy of European Patent Information User Groups, established in 2008 and now counting 11 User Groups and about 1.000 members throughout Europe, is happy to announce

The CEPIUG 17th Year Anniversary Conference Istanbul, Turkey, September 14-16, 2025

The CEPIUG 17th YAC is a non-profit in person event, held only at special times, organised this year by Turkish Patent Information User Group (TURPIUG) with volunteers members of the European User Groups, in collaboration with İstanbul Bilgi University, a prestigious university in Istanbul, where the Conference will take place.

We want to celebrate this important achievement with a three-day full program including 6 main sessions, more than 30 speakers involved in presentations and panels, an Exhibition of commercial services, a unique networking opportunity in 2025, an exciting search trial, a celebration dinner in one of the most fascinating area of the city, and much more!

An original program of tours around Istanbul will be proposed on Sunday 14th.



Exhibition Opportunity

We offer to selected providers of patent information tools and services the opportunity to join us in this special celebration-event by taking part in the Exhibition that will be held in the coffee break area of the Seyfi Arkan Building, located in Santral Istanbul, during the three days.

We have a limited number of desks in the Exhibition to be assigned on a first come, first served basis.

NB: there are no walls available to hang posters & co., therefore we suggest to organise yourself with roll-ups (maximum width 80cm for side roll-ups). No security service in the closing hours is provided in the room, therefore we take no responsibility for the goods left on the place.



Photo from the CEPIUG 15th Year Anniversary Conference Exhibiton - 2023

To participate in the Exhibition it is requested a fixed registration fee of **EUR 1.950,00 + VAT 22% (where applicable), which covers:**

- one desk in the Exhibition (see sample)
- the **full Conference package**, for up to 2 attendees including:
 - conference admission
 - conference materials
 - coffee breaks (from September 14th afternoon up to 16th morning)
 - lunches (September 15th and 16th)
 - anniversary dinner (September 15th)

Any additional exhibitors' delegate can register and obtain the entire Conference package at the discounted contribution rate indicated for CEPIUG members (see conditions for early bird or later registration), subject to the conference room remaining availability.

Registration will be considered complete once full payment of the registration fee has been received.

The registration does not cover what not above specified like, eg. other meals, transport or accommodation costs.



Presentation Opportunity

On September 15th (day 2) afternoon we will give a limited number of vendors (priority will be given to sponsors) the opportunity to participate to one of the following simultaneous sessions:

Session 1.b - Users & Providers joint case study - Chemistry/Biotech

Session 1.c - Users & Providers joint case study - Engineering

These sessions will contain four presentations each (standard slot 25').

The presentations shall be provided by an independent user assisted by a vendor's delegate. Typical topics could be case studies, eg. search projects presenting particular issues, carried out by using the tools you provide, by using either human, AI or combined search systems.

• In case you wish to give a presentation with a user in one of these sessions please fill in the **abstract submission form** and send it preferably by June 15 to: cepiug17yac@gmail.com.

NB: The CEPIUG Scientific Committee reserves to choose the most interesting proposals received, no claims will be admitted. The presentations accepted will be assigned to the preferred session, according to availability.



Sponsorship Opportunity

We offer the following seven unique sponsorship opportunities that allow you to make your company logo stand out in communications and on-site:

17th Anniversary Dinner (1 slot as gold sponsor)

includes 1 full advertising page in the printed brochure, welcome at dinner and logo printed on the menu, two additional attendees for free

1. Day 2 € 5.000,00 + VAT

Conference Lunch (2 slots as silver sponsors)

includes 1/2 (half) advertising page in the printed brochure and one additional attendee for free

2. Day 2 € 2.500,00 + VAT

3. Day 3 € 2.500,00 + VAT

Conference Coffee breaks (4 slots as bronze sponsors)

including 1/4 (quarter) page advertising in the printed brochure

4. Day 1 (afternoon) € 1.000,00 + VAT

5. Day 2 (morning) € 1.000,00 + VAT

6. Day 2 (afternoon) € 1.000,00 + VAT

7. Day 3 (morning) € 1.000,00 + VAT

Sponsoring not only allows you to get a special attention from the participants and all possible interested persons who just read our global communications throughout the world, but also to avail of a priority in the selection of presentations admitted to Sessions 1.b/ 1.c (according to the sponsorship level).

To take advantage of one of the above options please fill in and send the form below to cepiug17yac@gmail.com by indicating the preferred option. We will check if it is still available and, in a positive case, we will send you an invoice to make the payment accordingly. In the negative case we will inform you about the still available options.

Payment Information

IBAN: TR26 0001 5001 5800 7341 5679 55

Bank account in the name of: Ultra Turizm Ticaret Anonim Sirketi

Please indicate the purpose:

CEPIUG 17th YAC - Exhibit and/or Sponsor
+ Company Name





Cancellation Policy

In case of cancellation by a registered vendor or additional vendor's attendee, full refund of the registration fee/contribution will be accorded if a written cancellation request is received (by email) on or before June 15, 2025.

A cancellation fee of 25% of the registration fee will be retained, for covering administrative expenses involved, if a written cancellation request is received after June 15, 2025.

No refund will be given for cancellation requests received after July 15, 2025.

Any refund of the registration fee will be issued only after the end of the Conference.

Attendees' registration to the **CEPIUG 17th YAC** is transferable to another delegate within the same organization at any time at no charge, provided that the new attendee will sign the required privacy and image release form.

In case of cancellation of the event, the Organization will refund only the fees paid at the date in which the cancellation will be notified on the website of the CEPIUG (www.cepiug.org).



CEPIUG Chair Speeches from 2023

The Program outline as well as useful information will be available on the CEPIUG website soon, other details like a delivery address for Exhibition materials will follow.

The event is based on the same format of the second edition held in 2023, the program of which is enclosed for reference only.

To be kept informed about the organizational developments or for any question please send an email to cepiug17yac@gmail.com and keep watched the CEPIUG website.

Exhibition & Sponsorship Form

Please send to: cepiug17yac@gmail.com preferably by: June 15, 2025

Please fill in with your data:

Company data, including VAT or company identification number															
Contact Details (Mail, Phone)															
Included Delegates (Standard: Up to 2) Name & E-mail	1														
	2														
Additional Delegates															
Preferred Desk Number (see attached map of Conference Building)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Sponsorship Option (NO or Number 1-7)	NO	1	2	3	4	5	6	7							
Ordered By (name)															
Signature															

Delegates 1 and 2 indicated above in this form are also required to register as “Guest” (for free) by using the online form which will be made available online on the CEPIUG website soon.

Additional vendors’ attendees are also required to register according to their position: as “Guest” (for free) if included in the sponsorship package (Gold and Silver) as indicated in the SPONSORSHIP OPPORTUNITIES paragraph, or as “CEPIUG member” in the other cases, at the rate indicated in the CONTRIBUTIONS SCHEME.

To have your Company Name/logo printed on the desk signpost (cm.80x40) and to be used in the communication please send a file PDF, type outliner, 1:1 scale, 150 dpi to: cepiug17yac@gmail.com.